## Kansas City Football and Cheerleading

#### **Website Build Process**

LeagueApps Design Shop - Web Site Build Process

We created a tutorial video explaining how to fill out your site notes:

https://leagueapps.zoom.us/rec/share/UIF1WVcXVetN1hR4fOqek\_5qLcVxgqEsP6GjEeKmpof3Z ordwpYntJUTY2Evn\_v.n 838EQqtZC1ihG2

Passcode: 7%&D3xd%

\_\_\_\_\_

# **Section 1: Starting Assets**

### **Organization Summary:**

Include a summary of your organization and your goals for the site below:

KCFC is dedicated to creating a positive and lasting impact on the youth of metropolitan Kansas City through sports. We strive to provide opportunities in football and cheerleading that not only develop athletic skills but also support physical, social, and mental growth. Our programs are built on the values of safety, fairness, integrity, and quality, ensuring every child can learn, compete, and thrive in an environment that fosters both personal development and team success.

## Websites You Like (Include as many as you desire):

URL: What you like:
URL: What you like:
URL: What you like:

## **Upload Assets**

In Google Drive, upload all files that you wish to be used on your website.

- Logo
- A minimum of 12 photos
- All videos must be uploaded to YouTube/Vimeo

#### **Social Media Accounts**

Include any social media accounts you have below

- Instagram: https://www.instagram.com/kcfootballcheer/
- Facebook: https://www.facebook.com/kcfootballcheer
- Twitter: N/A
- YouTube Channel: N/A
- Tik Tok: https://www.tiktok.com/@kcfootballcheer

\_\_\_\_\_

# Section 2: Site Map & Homepage Content

## Site Map:

Change out the items below to match how you want your menu to appear:

- About
  - Sportsmanship Player of the Week
  - AWARDS PROGRAM
  - ALLIANCES
  - LEADERSHIP
    - EXECUTIVE BOARD
    - FOOTBALL BOARD
    - CHEER BOARD
    - STAFF & OFFICE
  - **OUTBALL COMPLEX**
  - HISTORY
  - Vision/Mission
  - o Club Calendar
  - o Why KCFC?
  - CONCUSSION MANAGEMENT PROGRAM

#### Club Policies

- Football
  - Football Scholarships
  - ACADEMY CAMPS & CLINICS
    - KCFC Football Academy
    - Martin Luther King Day Camp
    - President's Day Clinic
    - Spring Break Camp
    - Summer Camps
      - 1 Day Summer Camps
      - 2 Day Summer Camps
      - 3 Day Summer Camps
    - Fall Break Camp
    - Winter Break Camp
  - Football Area Directors
  - SPRING FOOTBALL
    - FLAG FOOTBALL (K-8th)
    - 7-ON-7 PASSING PROGRAM (4th-8th)
  - COACHES
  - FALL FOOTBALL
    - FLAG FOOTBALL (K-8th grade)
    - TACKLE (4TH-8TH grade)
- Cheers
  - GENERAL INFO & REGISTRATION
  - AREA INFORMATION
  - CAMPS/CLINICS/EVENTS
    - Try It Clinic
    - Back to Basics Clinic
    - Stunt Clinics
    - KCFC/NCA Cheer Camp
    - Cheer and Dance Competition
  - Cheer Area Directors
  - CHEERLEADING SCHOLARSHIPS
  - COACHES
- Partners
  - o Want to Partner?
  - Our Partners

- Schedules/Scores
  - Team Directory
  - o GAME CALENDAR
  - o LEAGUE SCHEDULES
  - View Standings
  - View Scores
  - Postseason Brackets
  - o TACKLE FOOTBALL DIVISIONS
- Contact

## **Homepage Content:**

This is an example of what you may want to include

- Hero image
- CTAs (fill in below)
- News/Announcements
- Alumni
- Staff Information
- Social Wall

#### **Calls to Action:**

In this section, we will directly link to specific program pages within the website to help drive awareness and traffic to your top programs.

- CTA 1:
  - o Image:
  - Content:
- CTA 2:
  - o Image:
  - Content:
- CTA 3:
  - o Image:
  - o Content:
- CTA 4:
  - o Image:
  - Content:

\_\_\_\_\_

Section 3: Site Content
Page Title
Content content content
Page Title
Content content content
Page Title
Content content content
Section 4: DNS Information
DNS is your domain provider login. Domains can be hosted by GoDaddy, Blue Host, Network Solutions or a whole host of others. We need the log in credentials in order to take the website live.
Provider:
Username:
PW: