



**KCFC**  
**SHAWNEE MISSION WEST AREA**  
**CHEERLEADING INFO**



Thank you so much for your interest in cheering with KCFC! Cheering is not only great for staying active but it also provides the opportunity to improve mental focus and build lasting friendships. Besides cheering for football and basketball, cheerleaders will participate in other activities such as parades, camps, and clinics. Our not-for-profit program does not require a tryout and we welcome all skill levels

Cheerleading is a positive experience that gives students a sense of belonging, develops good friendships and promotes physical fitness. It is a TEAM sport and requires everyone's full participation. The Area Director and Coaches are bound by the KCFC (Kansas City Football and Cheerleading) handbook. It is an excellent program, but for it to work, the cooperation of the cheerleaders, coaches, and most of all, YOU, the parents are needed.

The following information will help answer some of your questions concerning the SM West Cheerleading Program.

### **Registration**

Registration is open March 1<sup>st</sup> – June 1<sup>st</sup>

K-8th grade - \$100

### **Scholarships are available!**

**Jennifer DeFranco:** Jennifer was 15 years old when she passed in April of 1998. Cheerleading was a big part of her life. This \$300 annual scholarship was established by her former teammates to assist a girl who would like to participate in cheerleading. To apply, please download the application form (<http://www.kcfootballcheer.org>) and submit it to the office.

**KCFC:** The Executive Board of Directors has a scholarship fund to assist cheerleading families with the cost of registration. In order for your scholarship request to be considered, the application must be completed in full and submitted prior to established deadline. More info is available at:

<http://www.kcfootballcheer.org>.

**West Is Best:** More info to come on this!

**Scan Here to Register →**



**Q: Where do the events take place?**

**A:** Tackle and flag games are primarily played at Heritage Football Park located at 16240 Pflumm, just south of 159th on Pflumm, in Olathe. Flag games may also be held at Heritage Park Soccer, school or private facilities in northern Johnson County. Tackle games are also played at fields hosted by our teams in the Northland (Kearney, Liberty North, Platte County, Smithville, St. Joseph and Savannah). Some squads also cheer for basketball. All basketball games are played at public schools throughout Johnson County. All KCFC sponsored camps, clinics and competitions are held in Johnson County.

**Q: How much time is required?**

**A:** Most areas and squads hold mandatory parent meetings. All cheerleaders must attend area uniform fitting to purchase a uniform. Practice days and times vary by squad, but typically practices are 1-3 hours each week, with a game generally on the weekend. Some squads will practice during the summer and/or hold squad bonding parties. Practice becomes mandatory on August 1st. Flag football games may begin in late August through mid to late October; tackle games are scheduled Labor Day weekend through the end of October. Basketball games start in December or January and run through the end of February. In addition, most squads participate in the mid-November Cheer and Dance Competition.

**Q: What is the average cost?**

**A:** After the registration fee, uniform/accessories/dues generally cost between \$275-\$400 and vary by area. We use our uniforms for 2 years, getting new uniforms every odd year. Fundraising is available to help cover the cost of uniforms and accessories. Some areas do offer some used uniforms at reduced prices. Practice facility fees, if any, are divided evenly between the squad and due towards the end of the football season. Some squads choose to go to optional camps, clinics or competitions and costs vary. Some areas have squad or area dues that help pay for various squad or area expenses (e.g., facilities, bows, area apparel/practice uniforms, etc.)

**Q: Who are the coaches?**

**A:** Coaches are all volunteers. All coaches are required to submit to a criminal background check. I am looking to add a few new coaches this year! If interested in coaching, please complete an application during your child's registration and or contact your [area director](#) for more information.

**Katie Daniels**

**SMW Area Cheer Director**

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