

# BV SOUTHWEST CHEER

Thank you so much for your interest in cheering with KCFC BV Southwest! Cheering is not only great for staying active but it also provides the opportunity to improve mental focus and build lasting friendships. Besides cheering for football, cheerleaders will have the opportunity to participate in camps, clinics and KCFC's annual Cheer & Dance Competition. Our not-for-profit program does not require a tryout and we welcome all skill levels.

## REGISTRATION

Registration is through the Kansas City Football and Cheerleading Inc website.

Registration opens March 1st and closes June 1st. Our area is not accepting any registrations after registration closes. Please register and encourage your circle of friends to register before it closes!

## OVERVIEW OF OUR PROGRAM

**Squads** - Area Directors, Coaches and Squad Assistances are all unpaid volunteers. Tentative Head and Assistant Coaches are selected Mid-May. Squads will be formed as registration is open and finalized once registration closes June 1st. Once squads are finalized your coach will be reaching out with more information for the season.

**Practices** - Each squad will have at least one practice per week, date/time/location will be determined by the cheer coach. K-3rd grade can practice up to 1.5 hours and 4th-8th grade can practice up to 2 hours.

**Games** - Most football games are typically played at Heritage Football Complex, 16050 S. Pflumm Rd, Olathe, KS 66062 and Heritage Soccer Complex, 17255 S. Black Bob Road, Olathe, KS 66062. Our cheerleaders will either cheer for a flag or tackle team for the season. Football season begins mid-August and end at the end of October. Games are played on Saturdays or Sundays. Expect to cheer at one game per weekend that can last 2-3 hours. (Drive time, parking, warm-up, and game time.)

**Camps** - KCFC offers several camps/clinics that cheerleaders can participate in: Back to Basic, Stunt Camp, NCA for senior cheerleaders, etc. Please reach out for more information on camps.

**Cheer & Dance Competition** - This is a 1-day event where all squads in the KCFC organization compete. It is held mid-November. Your coach will have more information as it is given.

**Volunteers** - KCFC is made up of volunteers and prides itself on finding AWESOME mentors for our youth! We would love for you to volunteer to coach this season and have a positive impact. If you would love to help coach your child's squad, please let us know!

## **COSTS**

**Uniform** - Cheerleaders are required to have a practice uniform (shirt, shorts, bow) and a game day uniform (shell, skirt, briefs, crop, bow). Cheerleaders are also required to wear cheer shoes. Other items are optional such as outerwear, bags, and poms. Poms are not required for purchase but HIGHLY SUGGESTED. The approximate cost for a new uniform is \$250-\$300 plus tax and shipping/handling.

**Area Fee** - \$50, this will go towards practice facility rental fee.

## **FUNDRAISING**

**Individual** - We work with the company Dollars4U for our individual fundraisers for cheerleaders. We sell socks, popcorn and trash bags. There is also an option to directly donate an amount to your cheerleader. Funds raised will go directly to your cheerleader to cover the cost of uniforms, area fee and Cheer & Dance fee. Any funds raised over your cheerleader's fees will then go into the area fund.

**Area** - We have our annual "Try It Night" fundraiser to reach out to potential cheerleaders and also hold restaurant nights throughout the year. We will use these funds to go toward squad fees for the Cheer & Dance competitions, gifts, signs/poms, etc.

## **SCHOLARSHIPS**

**Jennifer DeFranco** - This scholarship is in honor of Jennifer who passed away in April 1998. Cheerleading was a huge part of her life. This \$300 annual scholarship was established by her teammates to assist a cheerleader who would like to participate in the KCFC program. To apply for the Jennifer DeFranco scholarship please visit the KCFC website for instruction.

**KCFC** - The Executive Board of Directos has a scholarship fund to assist cheerleading families with the cost of registration. In order for your scholarship request to be considered, the application must be completed in full and submitted prior to the established deadline. Please visit the KCFC website for more instruction.

*Taylor Barnes*

**Area Director, BV Southwest**

For questions please email  
[tigersandtwolvescheer@gmail.com](mailto:tigersandtwolvescheer@gmail.com)

